

IV Semester B.Sc. (FAD) Examination, April/May 2015
 (New Scheme) (2012 – 2013 & Onwards) (Fresh)
 Fashion and Apparel Design
 FAD-405 A : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 100

Instruction : Answer the questions.

SECTION – A

I. Answer the following :

(10×2=20)

- 1) Define management.
- 2) Expand EDP and SSI.
- 3) What is VAT ?
- 4) Define product cycle.
- 5) What is plant layout ?
- 6) What is industrial sickness ?
- 7) Who is a Intrapreneur ?
- 8) What is break even point ?
- 9) Define social responsibility.
- 10) Sketch the new symbol of Indian currency.

SECTION – B

(6×5=30)

I. Answer **any five** questions :

- 11) Bring out the importance of location to start a new venture.
- 12) List down the characteristic of a successful entrepreneur.
- 13) What are the steps in planning ?
- 14) Differentiate between managers and entrepreneurs.
- 15) Explain any three limitations of decentralizations.
- 16) Differentiate entrepreneur and intrapreneur.
- 17) What are the causes of industrial sickness ?

P.T.O.

SECTION - C

(5x10)

III. Answer **any five** questions :

- 18) Write the salient features of Factories Act.
- 19) Explain the term Motivation.
- 20) What are the different ways of material handling in an industry ?
- 21) Bring out the importance of social responsibility in today's world.
- 22) Write in detail about women entrepreneurs.
- 23) Why do some market plans fail ?
- 24) What are the similarities and differences between domestic market and international market ?
- 25) Mention the merits and demerits in starting a new venture in rural area.